



2017 Solar Power Colorado

The Rocky Mountain Region's Largest Solar Energy Conference and Expo

Become a Sponsor – Reach Your Target Audience

Solar Power Colorado offers you outstanding visibility focused directly at your target audience. As the region's leading business-to-business solar conference and expo, the conference provides the best opportunity to boost your connections with solar businesses across Colorado and the nation.

This conference is presented by the leading solar energy nonprofit, the Colorado Solar Energy Industries Association. Not only does your sponsorship help strengthen your brand, but every dollar supports statewide efforts to expand solar markets for you.

Terawatt Sponsor: Get exclusive visibility among Colorado's top solar business leaders

Quantity Available: Limited to only three outstanding organizations: \$13,500 investment

- Complimentary 320 square feet of exhibit space (four booths) in prime location - \$5,400 value
- Invitation for four guests to attend exclusive VIP reception with political leaders & solar executives
- Prominent placement of logo on Solar Power Colorado conference website
- Promotional materials inserted in conference bag and distributed to all registrants
- Premium full-page ad in official conference program - \$2,500 value
- 10 complimentary Full Conference badges for employees or customers - \$3,000 value
- Opportunity to hang banner by conference registration area
- Prime placement of logo on sponsorship recognition signs at conference
- Prominent logo recognition throughout conference on sponsor reel
- Pre-registered attendee mail list for up to two promotional mailings
- Complimentary annual COSEIA membership – up to a \$3,500 value
- Conference attendee list provided for post marketing projects

To reserve your sponsorship: Jason Henderson at COSEIA, 303.333.7342 or jhenderson@coseia.org

Gigawatt Sponsor: Gain lasting exposure for your company before, during & after the event

Quantity Available: Limited to only five organizations: \$6,500 investment

- Complimentary 160 square feet of exhibit space (2 booths) in premium location - \$2,700 value
- Invitation for two guests to attend exclusive VIP reception with political leaders & solar executives
- 6 complimentary Full Conference registration badges for employees or customers – \$1,800 value
- Prominent placement of logo on sponsorship recognition signs throughout conference
- Your promotional materials inserted in conference bag and distributed to all registrants
- Prominent logo recognition throughout conference on sponsor reel
- Pre-registered attendee mail list for up to two promotional mailings
- Half-page in official conference program - \$1,850 value
- Opportunity to hang banner by conference registration area or adjoining hallway
- Logo recognition on Solar Power Colorado conference website
- Conference attendee list provided for post marketing projects

Megawatt Sponsor: Build your brand as a solar leader in Colorado

\$3,500 investment

- Complimentary 160 square feet of exhibit space (2 booths), highly visible location - \$2,700 value
- Your promotional materials inserted in conference bag and distributed to all registrants
- Gain visibility as a sponsor on signs throughout conference venue
- Quarter page ad in official conference program - \$1,000 value
- Sponsorship logo visibility in official conference program
- 4 complimentary Full Conference registration badges for employees or customers - \$1,200 value
- Logo recognition on Solar Power Colorado conference website

Lunch Sponsor: Get exclusive visibility among Colorado's top solar business leaders.

Quantity Available: Limited to only one organization: \$7,500 investment

- Prominent recognition as the lunch sponsor on both Tuesday and Wednesday with opportunity to introduce organization and/or keynote speaker
- Logo on special recognition signs at lunch stations and marketing materials next to lunch stations
- Invitation for four guests to attend exclusive VIP reception with political leaders & solar executives
- Pre-registered attendee mail list for up to two promotional mailings
- Prominent placement of logo on Solar Power Colorado conference website
- Half-page ad in official conference program
- Promotional materials inserted in conference bag and distributed to all registrants
- 6 complimentary Full Conference registration badges for employees or customers - \$1,800 value
- Logo recognition on Solar Power Colorado conference website
- Conference attendee list provided for post marketing projects

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Networking Happy Hour Sponsor: Get exclusive visibility among Colorado's top solar business leaders

Quantity Available: Limited to only one organization: \$3,000 investment

- Welcome attendees and introduce your organization at evening networking event
- Logo on special recognition signs throughout event and marketing materials next to food stations
- Invitation for two guests to attend exclusive VIP reception with political leaders & solar executives
- Prominent placement of logo on Solar Power Colorado conference website
- Quarter page ad in official conference program
- Promotional materials inserted in conference bag and distributed to all registrants
- 4 complimentary Full Conference registration badges for employees or customers - \$1,800 value
- Logo recognition on Solar Power Colorado conference website
- Conference attendee list provided for post marketing projects

Solar Party Sponsor: Get exclusive visibility among Colorado's top solar business leaders

Quantity Available: Limited to only one organization: \$6,000 investment

- Welcome attendees and introduce your organization at the evening solar party event
- Logo on special recognition signs throughout event and marketing materials next to food stations
- Invitation for four guests to attend exclusive VIP reception with political leaders & solar executives
- Pre-registered attendee mail list for up to two promotional mailings
- Prominent placement of logo on Solar Power Colorado conference website
- Half-page ad in official conference program
- Promotional materials inserted in conference bag and distributed to all registrants
- 6 complimentary Full Conference registration badges for employees or customers - \$1,200 value
- Conference attendee list provided for post marketing projects

Coffee Break Sponsor: Get exclusive visibility among Colorado's top solar business leaders

Quantity Available: Limited to only two organization: \$3,000 investment

- Prominent recognition as the coffee break sponsor (Tuesday or Wednesday)
- Your logo on recognition signs near coffee station and your marketing materials displayed
- Invitation for two guests to attend exclusive VIP reception with political leaders & solar executives
- Pre-registered attendee mail list for up to two promotional mailings
- Prominent placement of logo on Solar Power Colorado conference website
- Half-page ad in official conference program
- Promotional materials inserted in conference bag and distributed to all registrants
- 6 complimentary Full Conference registration badges for employees or customers - \$1,800 value
- Logo recognition on Solar Power Colorado conference website
- Conference attendee list provided for post marketing projects

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VIP Reception Sponsor: Get exclusive visibility among Colorado's top solar business leaders

Quantity Available: Limited to only one organization: \$6,000 investment

- Host exclusive VIP reception at your Denver-area office and introduce your organization and welcome guests (location subject to approval by COSEIA management)
- Invitation for up to eight guests to attend this catered reception with political leaders & solar executives
- Half-page ad in official conference program
- Pre-registered attendee mail list for up to two promotional mailings
- Promotional materials inserted in conference bag and distributed to all registrants
- 6 complimentary Full Conference registration badges for employees or clients - \$1,800 value
- Logo recognition on Solar Power Colorado conference website
- Conference attendee list provided for post marketing projects

Exclusive Session Sponsor:

Quantity Available: Limited to only one organization per session: \$1,950 investment

- Choice of one session to serve as the exclusive sponsor and limited to only one organization
- Prominent logo recognition during the session on executive screens
- Opportunity to participate as a panelist for the sponsored session (limited availability)
- Logo recognition on the Solar Power Colorado conference website, digital marketing and official conference program for one full year
- Invitation for up to two guests to attend the VIP reception with political leaders & solar executives
- 2 complimentary Full Conference registration badges for employees or clients - \$600 value

Exhibit Information:

Standard 8x10 exhibits: \$1,450

Premium location 8x10 exhibits: \$2,250

Each exhibit package includes the following benefits:

- Two full conference passes including VIP reception on Monday evening
- Access to all conference sessions, expo hall, networking events and workshops for booth staff
- Breakfast and lunch provided for your staff on Tuesday & Wednesday
- Pipe & drape, 1 skirted table, 2 chairs, and waste basket
- Additional tables, electricity, HD televisions/displays and internet access are available through event venue and provider Encore

Conference Location & Hours: Omni Hotel and Conference Center - Broomfield, Colorado

Event Dates: March 13th-15th, 2017

Exhibit Hall Setup: March 13, 2017 - 12:00pm to 6:00pm (setup)

Exhibit Hall Hours:

March 14, 2017: 11am-6:00pm

March 15, 2017: 11am-6:00pm

All proposed sponsors are subject to COSEIA Board approval.

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