

**LOCK IN YOUR
SPONSORSHIP EARLY!
THIS WILL SELL OUT!**



HISTORY COLORADO CENTER | DENVER

November 7-8, 2017

We are pleased to introduce the Mountain West's premier event for C-level and energy management leaders seeking reduce energy costs, manage energy risks, and further sustainability initiatives through implementing clean energy solutions.

The accredited content at this event will provide decision makers the insights to understanding the financial, social, and environmental performance metrics that need to be considered in evaluating clean energy solutions. Additionally, the networking environment offers the opportunity to meet with other corporate decision makers and industry specialists. The summit will equip C-level, energy leaders and decision makers with meaningful information to help them impact the performance of their organizations.

**UNDERSTAND HOW
CLEAN ENERGY
SOLUTIONS CAN
REDUCE ENERGY
COSTS AND RISKS**

**BRINGING TOGETHER
REGIONAL
COMMERCIAL
ELECTRICITY BUYERS
& DEVELOPERS**

**NETWORKING &
ACCREDITED
EDUCATION**

**NEW PURCHASING
PATHWAYS
THE PATHS FORWARD
TO REDUCING
ENERGY RISKS**

Event By:



Please direct all sponsorship inquiries to: Contact Keelin Kelly at (303) 333-7342 or kkelly@coseia.org

Build Your Brand as a Clean Energy Leader!

Join us as a sponsor at the first annual Clean Energy Mean Business Summit to showcase your business among energy buyers in the Rocky Mountain region. The sponsorship opportunities will position your company as a clean energy leader. The Summit offers a range of sponsorship opportunities ranging from hosting a panel, the Summit reception, as well as having an exclusive table top exhibit space.

- Showcase and build your brand as a regional clean energy leader.
- Gain access to business leaders interested in clean energy solutions.
- Forge existing and new connections within the Rocky Mountain business community

Title Sponsor - Limit 4 (\$5000 for COSEIA Members and \$5,500 for non-members)

- Opportunity to have a representative on one conference panel
- Complimentary table top exhibit space in a prominent location
- Company on marquee during morning registration
- A dedicated thank you Facebook post and Tweet before the event
- Pre and post- event attendee list
- Large prominently placed logo in conference program
- Logo on screens during breaks
- Link and logo on the conference website
- Link in COSEIA Newsletters before and after event
- Full page ad on cover (either Inside front, back inside or back outside)
- Name on the event bags Collateral in the event bags (Sponsor Provides Collateral)
- 4 complimentary registrations

Exclusive Workshop Sponsor – Limit 4 (\$1,700 for COSEIA Members and \$2,100 for non-members)

- Opportunity to lead the program workshop
- Logo placed in the workshop workbook
- Complimentary table top exhibit space
- Link and logo on the conference website and in COSEIA Newsletters before and after event
- Post-workshop attendee list
- Quarter page ad in the conference program
- Collateral in the event bag (Sponsor Provides Collateral)
- 2 complimentary registrations

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Exclusive Session Sponsors - Limit 6 (\$1,700 for COSEIA Members and \$2,100 for non-members)

- Opportunity to provide a brief presentation at the beginning of session
- Ability to moderate the session
- Complimentary table top exhibit space
- Link and logo on the conference website and in COSEIA Newsletters before and after event
- Quarter page ad in the conference program
- Collateral in the event bag (Sponsor Provides Collateral)
- 2 complimentary registrations

Exclusive Speed Matching Sponsor - Limit 1 (\$2,500 for COSEIA Members and \$3,000 for non-members)—**SOLD OUT**

- Opportunity to introduce the event
- Company logo displayed on the event screen
- Complimentary table top exhibit space
- Link and logo on the conference website and in COSEIA Newsletters before and after event
- Email and contact for those registered for the Speed Matching event
- Quarter page ad in the conference program
- Collateral in the event bag (Sponsor Provides Collateral)
- 2 complimentary registrations

Keynote Reception Day 1 – Limit 1 (\$6,000 for COSEIA Members and \$7,000 for non-members)—**SOLD OUT**

- Opportunity to provide opening remarks at the happy hour
- Complimentary table top exhibit space
- Prominently placed signage at the event
- Name on banner throughout event
- Link and logo on the conference website and in COSEIA Newsletters before and after event
- Collateral in the event bags (Sponsor Provides Collateral)
- Half page ad in the conference program
- 4 complimentary registrations

Breakfast Sponsor Day 2—Limit 1 (\$2,800 for COSEIA Members and \$3,200 for non-members)

- Complimentary table top exhibit space
- Prominently placed signage with logo at the event
- Link and logo on the conference website and in COSEIA Newsletters before and after event
- Half page ad in the conference program
- Collateral in the event bags (Sponsor Provides Collateral)
- 3 complimentary registrations

Luncheon Sponsor Day 2—Limit 1 (\$3,000 for COSEIA Members and \$3,500 for non-members)—**SOLD OUT**

- Opportunity to provide remarks at the event opening and opportunity to introduce the event speaker
- Complimentary table top exhibit space
- Logo on event screen during the luncheon
- Link and logo on the conference website and in COSEIA Newsletters before and after event
- Half page ad in the conference program
- Collateral in the event bags (Sponsor Provides)
- 3 complimentary registrations

Coffee Break Day 1 or Day 2—Limit 2 total 1 sponsor per day (\$1,500 for COSEIA members and \$2,000 for non-members)

- Prominently place signage during Coffee Breaks
- Complimentary table top exhibit space
- Link and logo on the conference website and in COSEIA Newsletters before and after event
- Half Page Ad
- Collateral in Event Bags (Sponsor Provides)
- 2 complimentary registrations

Table Top Exhibit Spaces

COSEIA Member		Non-COSEIA Member	
Before 9/1/17	After 9/1/17	Before 9/1/17	After 9/1/17
\$795.00	\$895.00	\$995.00	\$1095.00

Table Top Exhibit Spaces Include

:

- A draped 2' x 6' Table or 3' High Top Cocktail table, Draped
- 2 Chairs
- Logo and Company listing in Conference Program
- 2 Complimentary Registrations for COSEIA Members, 1 Complementary Registration for Non-COSEIA Members
- 35% ticket discount for additional attendee from the organization

CONFERENCE TICKETS

	Industry				Business	
	Before 9/1/17	After 9/1/17	Before 9/1/17	After 9/1/17	Before 9/1/17	After 9/1/17
Admission Tickets	COSEIA MEMBER		NON COSEIA MEMBER			
Full Conference	\$395.00	\$495.00	\$495.00	\$595.00	\$395.00	\$495.00

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COSEIA MEMBERSHIP

Join COSEIA and get a discount on our sponsorship offers!

SOLAR INDUSTRY BUSINESS: \$395 to \$3,995 - Voting

Includes solar companies, project developers, installers, and distributors participating in a commercial venture utilizing solar energy. Membership Investment Based on Annual Revenue:

- Less than \$350,000 (\$395)
- \$350,001 to \$700,000 (\$795)
- \$700,001 to \$1,500,000 (\$1,495)
- \$1,500,001 to \$3,500,000 (\$1,995)
- \$3,500,001 to \$6,500,000 (\$2,495)
- \$6,500,001 to \$10,000,000 (\$2,995)
- More than \$10,000,000 (\$3,995)

MANUFACTURER: \$3,495 – Voting

START UP MANUFACTURER: \$1,750 (less than 2 years)

Includes any company, corporation, or business entity participating in a commercial manufacturing venture of solar energy equipment and services.

PARTNER ORGANIZATION: \$595 - Voting

Includes business service providers, nonprofits, educational institutions, national research labs and governmental agencies utilizing or promoting solar energy.

PROFESSIONAL SERVICES: - Voting

Includes law firms, CPA's and accounting, insurance carriers, architects, financiers, and banking institutions. COSEIA membership will strengthen your business and advance your bottom line.

Annual investment is based on number of employees:

1-10 (\$595) 11-50 (\$795) 50+ (\$995)

AGENDA

Day 1

9:00am	Exhibitor Registration Open
9:00am-1:00pm	Sponsors and Exhibitors Move In
12:30pm	Event Registration Open
1:00pm-5:00pm	Exhibit area open
1:00pm-1:15pm	Introduction to the Workshop, Speakers, and Accreditation
1:15pm-2:00pm	Solar Electricity 101: How it works and different types of solar products
2:00pm-3:00pm	Energy Management 101: How to read your bill, understand your rate classification, and how it is effected by solar
3:00pm-3:20pm	Coffee Break
3:20pm-4:10pm	Solar project construction, operations, and maintenance
4:10pm-5:00pm	Requesting a solar proposal, understanding financing options and the financial payback
5:00pm-8:00pm	Happy Hour - Clean Energy Means Business Networking

Day 2

8:00am	Registration Open
8:00am-9:00am	Breakfast -Networking
9:00am-9:30am	The Power to Influence Change – Keynote Speaker
9:30am-10:15am	Session 1 – Effectively Managing Energy Costs and Risks Energy costs are one of the largest costs outside of payroll for many companies. This session will focus on understanding the costs and risks of constantly fluctuating electricity prices.

10:15am-11:00am	<p>Session 2 - Financial and Non-Financial Benefits of Clean Energy Projects</p> <p>This session will explore why CFOs are increasingly turning to clean energy solutions to manage their bottom line and mitigate financial risks.</p>
11:00am-11:15am	Coffee Break
11:15am-12:00pm	<p>Session 3 – Managing and Reducing Demand Charges</p> <p>Demand charges can be a significant portion of the electricity bill and this session will explore ways to reduce demand charges and effectively manage the energy bill.</p>
12:00pm-12:45pm	<p>Session 4 – Turning Tax Bills into Equity Returns</p> <p>This session will explore how corporations are investing in clean energy solutions to reduce tax bills and receive equity returns.</p>
12:45pm-1:45pm	Lunch
1:45pm-2:15pm	<p>Session 5 – Offsite Clean Energy Solutions for Facilities</p> <p>In many cases, clean energy solutions are a challenge to locate onsite due to various factors including space constraints, roof issues, shade, orientation and building ownership structure. This session will discuss opportunities to implement offsite clean energy solutions..</p>
2:15pm-3:00pm	<p>Session 6 – Being a Good Corporate CitiSun Makes Good Business</p> <p>How to maximize the branding impact and connect with customers and employees when going solar</p>
3:00pm-3:45pm	<p>Session 7 – Expectations in Finding a Development Partner</p> <p>Once a company makes the decision to adopt clean energy they need a clear path forward to implement their decision. This session will explore some of the ways to move forward, how to evaluate service providers and considerations to account for in the decision-making process.</p>
3:45pm-4:00pm	Coffee Networking
4:00pm-5:00pm	Speed Matching